

## PRESS RELEASE

# KLAUS VOORMANN

Graphic Arts  
And Stories  
1958 - 2018



**IT STARTED  
IN HAMBURG**  
Reeperbahn - Festival Village  
19. - 23. Sep 2018

Two cities play a central role in the life and work of the artist Klaus Voormann: HAMBURG AND LONDON:

*"I was born in Berlin but my heart belongs to Hamburg. This city was my bridge between child- and adulthood. My musical and graphical career it all started in Hamburg.*

*It continued 1964 in London when I moved to George Harrison and Ringo Starr. In London the foundation was laid for many artistic milestones of my life like the cover artwork of The Beatles album Revolver or becoming a band member of the Manfred Mann group and the Plastic Ono Band. Unforgettable the studio sessions at the Trident-, EMI- and Olympic Studios amongst others with John Lennon and Yoko Ono, Harry Nilsson, Ringo Starr, B.B. King, Carly Simon and Lou Reed. "*

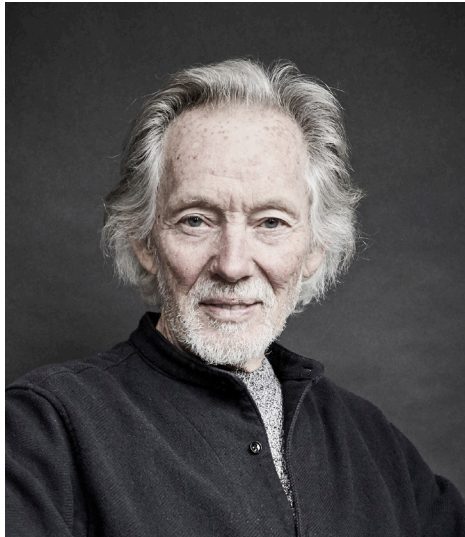


foto klaus voormann 2017 © paul crowther

Legendary musician, designer of the Beatles REVOLVER album cover and Grammy-winner Klaus Voormann opens his new exhibition in Hamburg in collaboration with hi-life Uriz von Oertzen, Reeperbahn Festival, Hamburg Marketing and Hamburg's Ministry of Culture and Media.

On the occasion of his 80th birthday in 2018, exhibition project - based on the same named new book KLAUS VOORMANN - IT STARTED IN HAMBURG- is dedicated to his substantial creative work, beginning in Hamburg in 1958. You can experience Klaus Voormann's work from September 19th - 23rd in the heart of Hamburg St. Pauli at the Reeperbahn Festival Village

Ionic illustrations from the Beatles-era as well as graphic works, sketches and productions reveal the artist's diversity. The exhibition explores Voormann as visual artist and musician as much as the role Hamburg plays in his work and premieres in displaying pieces hitherto unknown to the public. His "REVOLVER" cover artwork is considered a masterpiece. However, confining his achievements to this milestone of album cover wouldn't capture the whole picture of his multifaceted artistic work.



foto: ringo and klaus\_reeperbahn18/1©brent carpenter

REEPERBAHN WALK OF MEMORY  
RINGO STARR & KLAUS VOORMANN  
JUNE 2018

Quote od Ringo Starr

“I saw Klaus while we were in Hamburg Germany and surprise, surprise he gave me a copy of his great new book called “It started in Hamburg,” which is a perfect title for our friendship.

It was a joy to see him and this wonderful collection of his drawings and artwork. I thought the selection was really cool and Klaus told me his wife and daughter chose the images for this book. I also loved the one he did of me Rory Storm and the Hurricanes that I'd never seen before. Of course Klaus is not only a great artist but also a great musician and friend. We had so much fun reminiscing about the times we've played together - including playing with John and the Plastic Ono band, one of the finest experiences any musician could have.

I love this book, it is a great representation of Klaus as an artist, and it is my joy to recommend it, which I do with peace and love to Klaus and his family,  
Ringo.”

Hamburg, June 2018



kaiserkeller dressing room © artwork b klaus voormann

## ABOUT KLAUS VOORMANN

Born in Berlin, April 29th, 1938. Graphic designer, illustrator, musician and producer.

Received many international awards and two grammys for the Beatles album cover 'Revolver' (1966) and participation in George Harrison's 'Concert for Bangladesh' (1971). Third Grammy Nomination for his Super Deluxe Boxset packaging of his own album "Voormann & Friends – A Sideman's Journey" (2011), Art Directors Award British Vogue session with TWIGGY (1969).

Played with amongst others Manfred Mann and was a member of John Lennon's 'Plastic Ono Band'. Worked for many years as a musician in the U.S.A. and England with John Lennon, George Harrison, Ringo Starr, Carly Simon, Harry Nilsson, B.B. King, Eric Clapton, Dr. John, Jerry Lee Lewis, Lou Reed and many other rock giants. From 1981 he produced in Germany many artists like the group TRIO.

Klaus designed more than 100 record-, book-, magazine covers and concert posters like for The Beatles, Bee Gees, Turbonegro, Wet Wet Wet, Terry Southern, Woody Allen, Der Spiegel, Rolling Stone Germany.

Exhibitions amongst others in London, Stockholm, Berlin, Tokyo, Los Angeles, Chicago, Madrid, Liverpool.

Klaus Voormann lives with his wife Christina south of Munich. Both are long-standing active supporters of international environment- and biodiversity projects.



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# KLAUS VOORMANN EXHIBITION

# IT STARTED IN HAMBURG



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FESTIVAL  
VILLAGE  
19. - 23. SEP 2018

GRAPHIC  
ARTS AND  
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1958 - 2018