

HAMBURG FESTIVAL RETURNS TO LONDON TO SHOWCASE THE VERY BEST MUSIC FESTIVALS AND LIVE GIGS IN EUROPE

Hamburg returns to London on 1st and 2nd September for an even bigger and better free pop up festival of music and culture showcasing the cool and vibrant live music scene that has grown to legendary status in the past decade.

Renowned for some of the world's best live music experiences, Hamburg has a colourful history of supporting emerging artists who have gone on to global success including the most famous band of all time The Beatles, whose iconic residency in the city enabled them to develop their sound and refine their line-up.

Generations of music lovers have enjoyed the exceptional live music festivals that take place throughout the year in the Hanseatic City and its Metroplitan Region, which is now officially recognised with the title 'City Of Music' and British artists and bands have favoured playing live in the city throughout the generations, with legions of British fans making the short journey over to Hamburg each year.

Hamburg on Tour is back at The Boiler House, 152 Brick Lane, Shoreditch on 1st and 2nd September, which is one of London's great music locations with a cool line-up of bands representing an ecclectic list of Europe's great festivals playing host to diverse audiences and a wide range of genres.



From Rock to Indie and Jazz to Hip Hop, Londoners and tourists alike can experience performances by some of the best live acts and DJ's who appear on Hamburg's greatest festival and venue stages in 2018.

Festivals partnering Hamburg on Tour in London in September include ELBJAZZ, MS DOCKVILLE, Reeperbahn Festival, Wacken Open Air, Molotow Club, Hurricane Festival and Elbphilharmonie Hamburg - the globally renowned jewel in the crown of the world's best concert halls, which will be spectacularly recreated with a large scale replica, with VR Headsets allowing visitors to experience the iconic concert hall.

Drawn from over 100 festivals in the Hamburg Metropolitan Region, this snap-shot of musical excellence provides music fans and prospective travellers the opportunity to enjoy a phenomonal live postcard from Hamburg in 2018.

Acts confirmed to play sets by their festival or venue partner include...

Rocket Men I ELBJAZZ
L'Aupaire I MSDOCKVILLE
Lion Sphere I Reeperbahn
Thundermother I Wacken Open Air
Motor Booty I Molotow Club
Frank Delle Trio I Elbphilharmonie Hamburg
Stevie Appleton I Hurricane Festival

In addition to bands who are set to appear on the Hamburg on Tour stage in London, Stefanie Hempel, the star of the world famous **Beatles Tour** will be singing



her way through her Beatles history journey, accompanied by her trusty Ukulele, which will transport

Beatles fans to the colourful streets of St Pauli, the neighbourhood in which the Beatles learned their craft!

Hamburg is now revered as one of the best locations in the world to experience music and only London and New York can boast a bigger music scene. With the platform for music performance globally recognised, Hamburg will continue to grow in stature as one of the best cities in the world to experience music in all its forms and where better to get a taste of Hamburg's music prowess, but in London, the music capital of the world.

ENDS...

How to visit the event:

Address: The Boiler House, 152 Brick Lane (part of the Old Truman Brewery) Opening hours: 10am – 11pm on Saturday 1

and 10am - 6pm Sunday 2 September

Web: https://london.hamburgontour.com/en/

Twitter: www.twitter.com/hamburgontour #hamburgontour

Facebook: www.facebook.com/hamburgontour

@hamburgontour Instagram: www.instagram.com/ham-

burgontour

YouTube: https://www.youtube.com/chan-

nel/UCWEWi9UJl8pqB3P9nu3fvBw

List of Hamburg on Tour Festival Partners:

ELBJAZZ | Elbphilharmonie Hamburg | Hurricane Festival | Millerntor Gallery | MS DOCKVILLE | Reeperbahn Festival | Wacken Open Air





Notes to Editor

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https://marketing.hamburg.de/mediaserver_en.html

video: https://www.youtube.com/watch?v=tBuoGaY57No

2017 Hamburg on Tour Report: https://www.hamburg-conven-tion.com/hamburg-on-tour-bringt-den-rhythmus-hamburgs-

nach-london/

Hamburg travel information

Information on Hamburg / offers for trips to Hamburg: www.hamburg-travel.com