



HAMBURG
on Tour

Hamburg - A Great Place For Great Music. Meet With Reeperbahn Festival Organisers & Legendary Artist Klaus Voormann

Friday, August 31st, 12:00-13:00
Boiler House, 152 Brick Lane, London

Exclusive Invitation

[Hamburg on Tour](#) are delighted to invite you to a very special press event at **The Boiler House**, 152 Brick Lane, East London which will present 2018's [Reeperbahn Festival](#) programme and also one of the most iconic artists of his generation and Beatles Friend [Klaus Voormann](#). This exclusive event, an opportunity to hear exclusively about Hamburg's [Reeperbahn Festival](#), is by invitation only and will be a great opportunity to meet the Reeperbahn Festival's team in London and hear directly about the life and creative talent of one of the most important artists of his generation, who just released his retrospective book "it started in Hamburg", which charts his remarkable life's work.

[Reeperbahn Festival](#) takes place from Wednesday 19th September - Saturday 22nd September with international established and emerging artists gracing the stages of one of the world's most respected urban festivals including [Passenger](#), [Jess Glynne](#), [Metronomy](#), [John Metcalfe](#), [Jungle](#), and [Sigrid](#). [Reeperbahn Festival](#) has grown to be one of the biggest meeting points for the music industry and the festival's conference of speakers, panels and industry events runs alongside music gigs, film, literature and arts programmes. The festival continues to be a great supporter of new talent reflected with its [Anchor Award](#), awarded to the most promising artist or band in 2018 and seen as a nod from the industry and fans alike.

[Klaus Voormann's](#) association with the **Beatles** dates back to their time in Hamburg in the early 1960's. Voormann lived in the



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Beatles London flat with George Harrison and Ringo Starr once Paul McCartney and John Lennon moved out to live with their respective partners and designed the cover of their album *Revolver* for which he won a Grammy. Following the Beatles split, rumours circulated about a new band forming consisting of John Lennon, George Harrison, Ringo Starr and Klaus Voorman.

Our event will give invited media guests unprecedented access to see Klaus Voorman up close and personal and hear about his hugely anticipated new book **'It started in Hamburg'** which charts his remarkable life's work and his own anecdotes on the eve of the [Hamburg on Tour](#) Music Event at London's Boiler House.

Klaus Voorman is a notable music artist and producer in his own right. He can be heard as a session musician on John Lennon's iconic 'Imagine', can be heard playing on Ringo Starr's track 'I'm the greatest' and he played on albums by Lennon, Harrison and Starr. In the 1990's he designed the artwork for the Beatles Anthology albums and 2009 heralded the release of his own debut album 'A Sideman's Journey' which the two surviving Beatles appeared on as Voorman and Friends.

During 2018's globally renowned [Reeperbahn Festival](#), a special exhibition will premier at the festival, documenting the [Klaus Voorman](#) catalogue and his award winning career.

This very special event will take place on **Friday 31st August 2018 at 12.00-13.00 at Boiler House, 152 Brick Lane London.**





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Media

For all Media Enquiries, Interview Requests with Klaus Voorman and Reeperbahn Festival and/or RSVP for the **Reeperbahn Festival and Klaus Voorman Media Event**

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<https://london.hamburgontour.com/en/>

www.voorman.com

<https://reeperbahnfestival.com/en/>

