



# HAMBURG on Tour

*TIME features Elbphilharmonie in 'World's Greatest Places 2018' – discover why at HAMBURG FESTIVAL this weekend*



The Hanseatic city of Hamburg has a lot to celebrate this weekend; the [Elbphilharmonie Hamburg](#) has been listed as one of the 'World's Greatest Places 2018' by TIME Magazine, and on Saturday 1 and Sunday 2 September, Hamburg on Tour will make its return to London with free pop-up event, [HAMBURG FESTIVAL](#).

Opened in January last year, the Elbphilharmonie concert hall has been a popular attraction from the get go and has cemented itself as a striking part of the city skyline and into the hearts of locals and tourists alike. The architectural and cultural landmark has breathtaking acoustics and a diverse quality programme offering with tickets that are almost impossible to get your hands on. Visitors to Hamburg unable to get their hands on tickets can still enjoy the viewing platform, which runs around the whole building, showcasing the city from all angles.

This weekend Londoners are invited to experience the concert hall during free pop-up event, HAMBURG FESTIVAL held in Brick Lane. The Elbphilharmonie will be bringing a musical act and some of the finest Jazz from Hamburg to the London stage with '[Frank Delle Trio](#)'. Event attendees will also be able to experience the Elbphilharmonie via a large interactive module, with VR headsets allowing visitors to explore the iconic concert hall.

And yet Hamburg's newest landmark is by no means the only cultural highlight of the event; the [Millerntor Gallery](#) will also be partnering with HAMBURG FESTIVAL, bringing along a quirky collection of Toilet Art, designed by many artists from the gallery and also [Davina Cochran](#)e who will be doing Hamburg inspired Mural art in the Dray Walk. Visitors will be able to enjoy the launch of [Kevin McElvany's](#) newest photo exhibition "The Festival Album", showcasing the best shots across over 14 different Hamburg festivals. The venue itself will also be a work of art, with Tape Art Artists [ADAMEVA](#), designing the façade of the building.

Check out the complete event programme with music line-up, as well as food and art experiences [here](#).



# HAMBURG on Tour

## **How to visit the event:**

Address: The Boiler House, 152 Brick Lane (part of the Old Truman Brewery)

Opening hours: 10am – 11pm on Saturday 1 and 10am – 6pm Sunday 2 September

Web: <https://london.hamburgontour.com/en>

Twitter: [www.twitter.com/hamburgontour](http://www.twitter.com/hamburgontour) #hamburgontour

Facebook: [www.facebook.com/hamburgontour](http://www.facebook.com/hamburgontour) @hamburgontour

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## **List of Hamburg on Tour Festival Partners:**

[ELBJAZZ](#) | [Elbphilharmonie Hamburg](#) | [Hurricane Festival](#) | [Millerntor Gallery](#) | [MS DOCKVILLE](#) | [Reeperbahn Festival](#) | [Wacken Open Air](#)

## **List of Hamburg on Tour Event Partners:**

[Active City](#) | [ADAMEVA](#) | [BID Reeperbahn+](#) | [Chocoversum](#) | [COOK UP Culinary Gallery](#) | [FC St. Pauli](#) | [fritz-kola](#) | [German National Tourist Office](#) | [Hamburg Metropolitan Region](#) | [Hamburg Ministry of Culture and Media](#) | [Hamburg State Opera](#) | [Hiphop Academy Hamburg](#) | [Lemonaid](#) & [ChariTea](#) | [LÜTTE HÖÖG](#) | [MOLOTOW Club](#) | [Speicherstadt Kaffeerösterei](#) | [Viva con Agua](#) | [Westin Hamburg](#)

## **List of Hamburg on Tour Artists:**

[Davina Cochrane](#) | [Frank Delle Trio](#) | [Stefanie Hempel](#) | [Kevin McElvaney](#) | [L'aupaire](#) | [Lion Sphere](#) | [MOTORBOOTY!](#) | [ROCKET MEN](#) | [Stevie Appleton](#) | [Thundermother](#)

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### **Press Centre**

**Digital Press Kit:** <https://marketing.hamburg.de/hamburgfestival.html>

Further information: <https://www.hamburgontour.com/en/> or <https://london.hamburgontour.com/en>

Press Service: <https://www.hamburgontour.com/en/impressum/#presse>

Royalty-free Hamburg pictures for editorial use: [https://marketing.hamburg.de/mediaserver\\_en.html](https://marketing.hamburg.de/mediaserver_en.html)

Hamburg on Tour 2017 video: [www.youtube.com/watch?v=tBuoGaY57No](http://www.youtube.com/watch?v=tBuoGaY57No)

2017 Hamburg on Tour Report: [www.hamburg-convention.com/epaper/hamburg-on-tour-london-2017/index.html](http://www.hamburg-convention.com/epaper/hamburg-on-tour-london-2017/index.html)

### **Hamburg travel information**

Information on Hamburg / offers for trips to Hamburg: [www.hamburg-travel.com](http://www.hamburg-travel.com)